

Wine for Intellectuals

A Coarse Guide into the World of Wine for Intelligent People

Bright people want to expand their lifestyles by adding wine to their cultural activities. *Wine for Intellectuals* answers that need. This book reveals how simple matching wine to food can be. It explains how to get good value wines and teaches that intelligent wine drinkers are more concerned with what's in the bottle than paying outrageous prices for famous labels. Learn how to read wine labels, what wines to cellar, the differences between Old World vs. New World styles, how to handle sparkling wines and the essence of terroir.

Wine for Intellectuals is the most complementary gift you can give to anyone who wants to live healthier and better, and even provides a chapter of conversation starters. This is a must read for every wine lover. It's a book that you'll be proud to be seen holding.



About the author

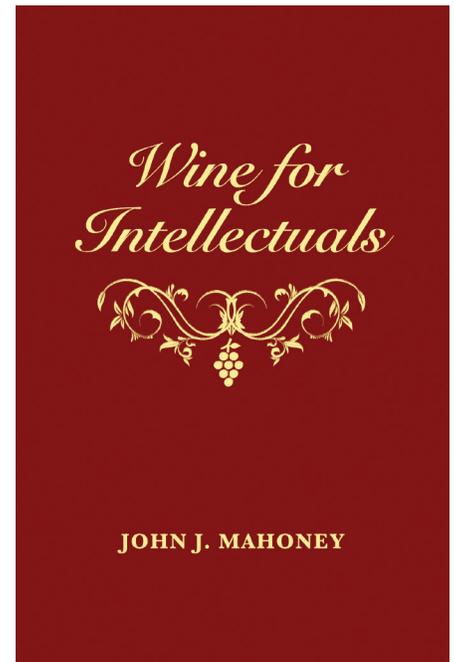
John J. Mahoney is a Certified Wine Educator and a Literature Professor. He is Chancellor of the Dionysian Society International, a member of the American Wine Society, a Chevalerie du Verre Galant (Knights of Cognac), President of New Jersey Club Zinfandel, Director of the Tri-State Wine College, and the voice of "Weekend Wine Tips." A respected scholar of Shakespeare and Chaucer, he uses classic educational techniques when teaching about wine. He hosts corporate wine seminars, and is presently the World Ambassador for the Grand Vin wine glass series for Chef & Sommelier.

What people are saying...

"John Mahoney's *Wine for Intellectuals* is an essential read that follows the philosophy that wine has only one purpose: to give pleasure! Mahoney's wit and wisdom come through on every informative and fascinating page."
Sharron McCarthy, Banfi Vintners

"This book captures what it's like to sit next to John Mahoney and talk about wine in all its complexities from the dirt to the delight."

Paul Wagner, "Bottle Talk with Rick & Paul"



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